



Owners of the Russian Hill interior design firm and store Martin Richards, Martin Scott, right, and Richard Bohonsky stand in front of a backlit display case. Scott is wearing a brocade blazer with a pink undercollar, a runway sample by Ted Baker. Bohonsky is wearing a pink shirt from Paris with a belt from Puerto Vallarta featuring a hand-painted Sacred Heart.



**By Pamela Fishman Cianci**

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**The Event:** The grand opening of the international lingerie boutique Agent Provocateur in San Francisco. Inspired by Valentine's Day, the invitation was written as a love letter and hung on the streetlamps outside and were scattered throughout the party. Models wearing lingerie posed as mannequins in the store windows.

**The Venue:** Agent Provocateur – located at 54 Geary St., San Francisco – features high-end lingerie and accessories. The store is adorned with custom wallpaper, and oversized fabric lanterns hang from the ceiling. Vintage-inspired mirrored drawers and shelves hold the ornate intimate apparel.

**The Look:** Lovely and lacy tops in reds, pinks and black blended with the Parisianesque décor in celebration of the opening and Valentine's Day. Springlike weather lent to lighter than usual ensembles.

**The Crowd:** A bubbly mixed group gathered beneath the crystal chandeliers, sipping Mumm Napa Blanc de Noirs pink sparkling wine and specially created Imperial Vodka cocktails: agent provocatinis and vodka valentinas. Heart-shaped bites, created by Meme Pederson of TASTE catering, impressed guests, including Beth Townsend, Michael Farrah, Claudia Ross, Nick and Margo Graham, and Alice Radio's Hooman.

**The Buzz:** Guests chatted about how exciting it is to have so many new international shops opening in San Francisco, the history of downtown's nearby Maiden Lane being the "red light district" during the Gold Rush, the ultrasexy strip tease performed by a scantily clad model on the store's inner staircase and the fabulous February weather.

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